

Request for Proposal (RFP)
RFP No. PK-RQ – 0655

Engaging men for improving reproductive health

Release Date: April 24, 2025

Instructions to Offerors

1. **Offer Deadline:** Offers must be received no later than **5:00 PM on May 2nd, 2025**, by applying through Ipas Procurement Portal mentioning office contact details (office address, landline number and email address, and office/company website if any).
2. **Scope of Work:** Section 9 contains the scope of work.
3. **Negotiations:** Best- proposals are requested. It is anticipated that awards will be made solely on the basis of these original proposals; however, Ipas reserves the right to conduct negotiations and/or request clarifications prior to awarding a contract.
4. **Evaluation and Award:** The award will be made to a responsible offers whose offer follows the RFP instructions, meets the technical specifications and requirements, and is judged to be the most advantageous in terms of lowest cost.
5. **Terms and Conditions:** Issuance of this RFP does not in any way obligate Ipas-Pakistan to award a contract order, nor does it commit Ipas – Pakistan to pay for costs incurred in the preparation and submission of a proposal. Any resultant award or lease will be governed by these terms and conditions.
6. **Partner Eligibility Criteria:**

Pakistan-based Civil Society Organizations (CSO) / Firms are eligible to apply if they satisfy the mandatory requirements stated below.

7. **Technical Specifications:** The technical application should demonstrate the applicant's capabilities and expertise with respect to achieving the goals of this proposal. Therefore, it should be specific, complete and presented concisely. The suggested outline for the technical application is:

a) Cover Page A single page with the following details:

- i.*** RFP number
- ii.*** The name of the CSO/firm under which it is registered with Government of Pakistan, date of such registration and corporate website link, if any.
- iii.*** Contact the person for the prime applicant, including an individual's name (both typed and his/her signature), title or position with the organization/Firm, postal/ office address, landline and mobile telephone, fax numbers and e-mail address.
- iv.*** Details of primary bank account with account number, bank name and branch number will also be required to establish banking experience.

b) Institutional Capacity & Technical Approach The technical approach must demonstrate an in depth understanding of expertise in in the required field of with the proof of successful past experiences, particularly in Pakistan. Applicants must demonstrate technical and managerial expertise that would directly benefit implementation and include the following:

1. Proposal stating understanding about the SOW, sharing relevant details including past relevant experience (summarized information is required)
2. CVs of the proposed key personnel who will be engaged for the assignment.

c) Financial Proposal: Financial proposal must be submitted as per the Statement of Work mentioned in Section 9.

8. Evaluation Criteria for Scope of Work: The various functional elements of the technical criteria are assigned weighted scores, so that the applicant will know which areas require emphasis in the preparation of applications. The relative importance of each criterion is indicated by the number of points assigned. Overall evaluation shall be carried out based on weighted average methodology wherein technical evaluation will carry 70% and financial evaluation will carry 30% weightage.

Mandatory Requirements:

	Mandatory Eligibility Criteria Checklist	Yes/No
1	Proof of valid Certificate of Incorporation or Registration or equivalent with relevant authorities	
2	Proof of NTN Certificate	
3	Original affidavit (not older than one month) on Stamp Paper(s) of worth Rs.100 or more that the applicant is not insolvent, bankrupt, and is not blacklisted or debarred by PPRA, Government, Semi-Government, Private, Autonomous body or any other international organization	
4	Original affidavit (not older than one month) on Stamp Paper(s) of worth Rs.100 or more that the applicant is an active taxpayer and has submitted its tax return for the preceding fiscal year. The taxpayer list serial number (downloadable from FBR's website) is also to be mentioned.	
5	Copy of latest bank maintenance certificate	
6	Latest annual report and last 3 years Audited Financial Statement as separate documents	

Technical Evaluation Criteria

	Technical Evaluation Criteria	Weight
a	Proposed approach and methodology to achieve the scope of work	15
b	Governance and Leadership: <ul style="list-style-type: none"> • The organization has a clearly defined mission and goals that reflect alignment with Ipas' mission and priorities. • The organization structure is well-aligned to its mission. 	10

c	Human Resources: <ul style="list-style-type: none"> • Organization has sufficient staff resources and technical expertise to implement the proposed activities on SRH/FP. • Profiles (CVs) of proposed key personnel for the assignment. 	15
d	Comparative Advantage: <ul style="list-style-type: none"> • The organization has a proven track record in providing locally relevant, culturally competent training/capacity building expertise particularly on men engagement on SRH including post-pregnancy contraception or similar programs. • The organization has demonstrable track record of implementing similar activities in Khyber Pakhtunkhwa and Punjab, strong understanding of local context and ability to successfully mitigate and manage risk. • The organization has an established mechanism of follow-up with trained community health workers and social mobilisers to continue dissemination of these messages to communities sustainably. 	30
Financial Evaluation Criteria		
	Total cost of the project and summary of total cost broken down in sections (itemized budget) in PKR.	30
	Total	100

9. STATEMENT OF WORK

I. Introduction/Background :

Ipas is an international non-governmental organization (INGO) that works to assist the Government of Pakistan in achieving the country's commitment towards Sustainable Development Goal 3 (good health and well-being). It seeks to reduce maternal mortality and morbidity associated with complications due to unsafe practices. We collaborate with provincial governments (in Punjab, Sindh, and Khyber Pakhtunkhwa) and the ICT region to provide technical assistance and support for strengthening the public and private healthcare system. We improve the provision of maternal healthcare services based on nationally approved guidelines and recommended technologies such as uterine evacuation and healthy spacing methods. We support the public health authorities in humanitarian emergencies by upgrading health facilities, providing medical supplies, need-based equipment, infection prevention supplies, and clinical trainings to health care practitioners. In times of crises, we also serve the affected communities by provision of supportive supplies to cater to their health and hygiene needs.

II. Scope of work:

Ipas is implementing a project entitled: *to improve access to and use of comprehensive reproductive health services for hard-to-reach married women of reproductive age in Pakistan*. The overall goal of this project is: to strengthen the capacity of health systems by strengthening the health workforce capabilities through task shifting and sharing of midwives/LHVs on provision of safe abortion care and contraceptive services to enhance coverage of safe service provision in a few districts of Sindh, Punjab and KP provinces.

One of the important components of the project is to improve the uptake and access to safe reproductive and contraceptive care through engaging male Social Mobilisers (SMs) through enhancing their capacity and skills on family planning counselling, and to address myths and misconceptions regarding contraception (including interval, postpartum and postabortion family planning). Pakistan is a patriarchal society where men as husbands have strong influence on women regarding decision making related to reproductive health (RH) particularly post pregnancy care and contraception. Male inclusion in programs/interventions designed on family planning promotion can have a multiplier effect on married couples' access to quality family planning information, services and counselling. Male community

intermediaries can have a strong influence over community men but are rarely called upon due to their limited counselling skills and knowledge about post pregnancy care. Equipping them with correct knowledge while addressing myths and misconceptions about RH with a strong focus on post pregnancy care and contraception will trickle down to communities in their catchment population and can ultimately strengthen women's agency to reduce harmful social norms.

Ipas plans to engage a local Civil Society Organization (CSO)/ Firm to design, develop, and implement a training program for male social mobilizers in Punjab and Khyber Pakhtunkhwa provinces. The male mobilizers will be equipped to conduct community sessions with men to promote awareness, knowledge, and positive behavior change regarding RH/family planning.

Main Objective:

- Enabling male social mobilizers to effectively equip community men with correct information and knowledge on safe reproductive health (RH) pathways, and access to and use of contraception.

Expected Results:

- 45 male social mobilisers trained on SBC tools for safe RH pathways in 2 districts: Chakwal (Punjab) and Peshawar (Khyber Pakhtunkhwa).
- Enhanced awareness of 2,200 community men and boys by trained male social mobilisers in their catchment population.

Key Activities:

- Capacity building of 45 male social mobilisers on SBC tools for PAC-FP in 2 districts Chakwal (Punjab) and Peshawar (Khyber Pakhtunkhwa) as per Ipas standards
- The trained male mobilisers will conduct awareness sessions with 2200 community men & boys in their catchment population (3 sessions by each male mobiliser, each session with 20 men and boys).
- Printing of Ipas developed SBC tools for safe RH pathways for use in the community awareness sessions with men.
- Develop training report with clear action plan for referrals to access points and awareness in project intervention areas.

III. **Period of Performance:** May 5, 2025 to June 30, 2025

IV. **Place of Performance:** Punjab (Chakwal and Lahore) and Khyber Pakhtunkhwa (Peshawar) provinces